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*Sunshine Coast software company Typefi
wins prestigious Premier of Queensland's
Export Award*

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MAROOCHYDORE, QLD, AUS (24 October 2016)—Maroochydore-based software company Typefi has been recognised and celebrated for its outstanding success and contribution to Queensland's trade output at the Premier of Queensland's Export Awards on Thursday, 20 October 2016.

A first-time entrant in the prestigious awards, Typefi took home the Small Business Award at a gala ceremony held at Brisbane Exhibition and Convention Centre.

Typefi is the world-leading provider of single-source automated publishing software for print, online and mobile, helping people around the world publish their content faster and in more formats.

Founded in 2001 on the Sunshine Coast, Typefi quickly expanded to North America and Europe, and now has customers in 20 countries around the world.

90% of Typefi's client base is international and includes customers such as McGraw-Hill, Houghton Mifflin Harcourt, Cambridge University Press, Oxford University Press, the World Health Organization (WHO), Pioneer, Makita, the International Organization for Standardization (ISO), and the New England Journal of Medicine.

Typefi is also proud to number several Australian household names amongst its clients, including Lonely Planet, Billabong, BlueScope-Lysaght, and Standards Australia.

Typefi CEO Chandi Perera said the announcement is welcome recognition of Typefi's ongoing commitment to innovation and its drive to expand to new markets globally, including industries outside traditional publishing.

"Typefi's publishing platform is extremely versatile and can be used to produce almost any print or digital document. Most customers experience production time savings of 50%-80%, and can expand their product offerings across multiple platforms with minimal increases in production costs," Mr Perera said.

"As a software product, Typefi is not constrained by geography, and the quality of Typefi's product and services helps us to punch above our weight globally. Our expert sales, engineering and professional services staff are based in eight countries around the world to efficiently respond to our customers wherever they may be."

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State Development Minister Dr Anthony Lynham, who presented the award on behalf of Premier Anastacia Palaszczuk, said the Export Awards are an important way to recognise Queensland businesses' hard work and determination to succeed.

"Queensland's businesses have the innovation, expertise and professionalism to take on international markets," Dr Lynham said. "Whether small or large, these businesses prove that they have what it takes to succeed on an increasingly competitive world stage."

Typefi will now go on to represent Queensland in the Small Business category at the Australian Export Awards, to be held in Brisbane on Thursday, 24 November 2016.

Image caption

Typefi Financial Controller Michael Cousins and Marketing Associate Shanna Bignell accept the 2016 Premier of Queensland's Small Business Export Award from State Development Minister Dr Anthony Lynham, and Tom Tsihlis, State Director SME from award sponsor Efic.

Image credit

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