


Case Study: Wayne-Dalton

Instruction documents for residential garage doors and openers, and commercial door systems



9100/9400/9600
TORQUEMASTER® PLUS
STANDARD LIFT


MH
 INSTALLATION INSTRUCTIONS AND OWNER'S MANUAL

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IMPORTANT NOTICES!
 Wayne-Dalton highly recommends that you read and fully understand the Installation Instructions and Owner's Manual before you attempt this installation.
 To avoid possible injury, read the enclosed instructions carefully before installing and operating the garage door. Pay close attention to all warnings and notes. After installation is complete, fasten this manual near garage door for easy reference.
 The complete Installation Instructions and Owner's Manual are available at no charge from:
 Wayne-Dalton, a Division Of Overhead Door Corporation,
 P.O. Box 67, Mt. Hope, OH, 44660,
 Or Online At www.Wayne-Dalton.com

Part No. 341459 REV4 08/15/2011

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9100/9400/9600 or
5120/5140
TORQUEMASTER® PLUS
STANDARD LIFT

MH
 QUICK START GUIDE

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QUICK START GUIDE IMPORTANT NOTICES!
 This Quick Start Guide is only meant to be used as an aid and / or introduction to garage door installation, and does not replace the complete Installation Instructions and Owner's manual available on the web at www.Wayne-Dalton.com.
 Wayne-Dalton highly recommends that you read and fully understand the Installation Instructions and Owner's Manual before you attempt this installation.
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Part No. 341232 REV4 08/15/2011

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Complex content & layouts for 1,600 documents made simpler by automated workflow

By streamlining and simplifying product data and images, Wayne-Dalton takes advantage of Typefi Publish to repurpose their content more easily

Background Manufacturer with extensive product range

Wayne-Dalton is a manufacturer of residential garage doors and openers and commercial door systems. Since opening for business in 1954 in Mount Hope, Ohio, it has grown through expansion, development, acquisitions and mergers. Today it has additional plants and distributors throughout North America and Europe.

Wayne-Dalton produces two instruction documents for each

door product shipped from the Mount Hope facilities for use by both retail customers and dealers.

The full instruction documents are PDF files available for download from the Wayne-Dalton website. The Quick Start Guides, which use the same content but with fewer pictures and are on average half the length of the full documents, are printed and shipped in the hardware boxes.

Both versions are produced and updated as needed—with 1,600 documents on the go, the production cycle is almost constant.

Challenge

Manual composition process for similar or same content across multiple documents

Before Typefi Publish was installed, each document was individually composed by hand in InDesign. Re-using text and image content common to several documents was laborious, involving intensive re-work in each case. The task was time-consuming, inefficient and costly.

Solution

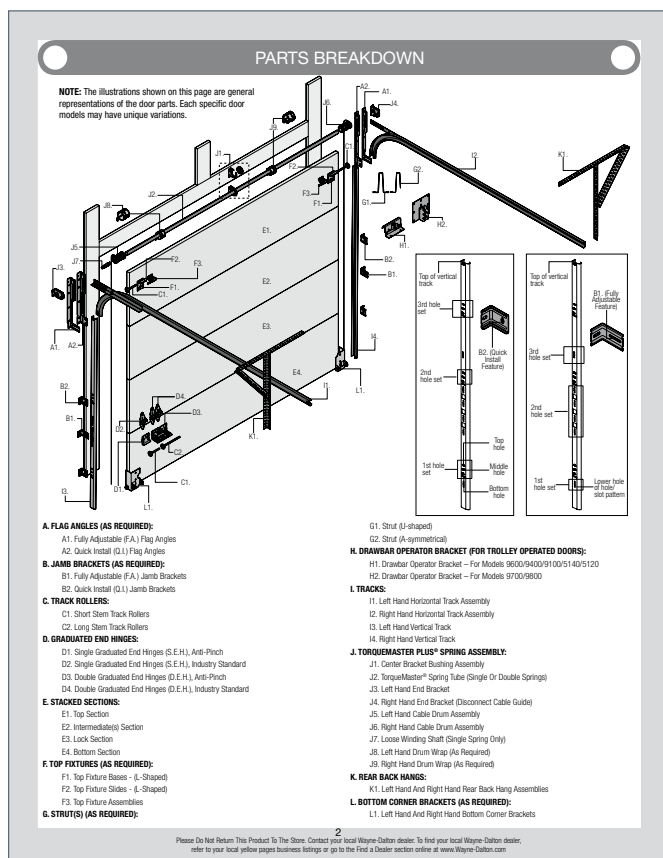
Automating composition with Typefi Publish

Typefi Publish was installed in early 2008 to automate this composition process. The project team handling the implementation identified that only a few minor scripting customizations were needed to handle Wayne-Dalton's complex content and layout needs.

In the new workflow, text and images are managed through the Typefi Publish interface and flowed automatically into InDesign, in full for the longer PDF for the website and a subset for the print PDF Quick Start Guide.

Converting all of the documents for Typefi production is still a work in progress, which in 2011 was 95% complete for residential doors. If one of the older instruction documents awaiting conversion needs a quick update, for example to replace just one step, a supplemental insert is produced using Typefi Publish and included with the existing document.

Producing a document now takes 80% less time than previously.



Benefits

Streamlined workflow brings productivity gains ...

The production process is much simpler and faster, with efficient and easy reuse of content. Jon LaBarba, Technical Drawings and Documents, estimates that producing a document now takes 80% less time than previously.

... and optimized content

Analysis undertaken as part of the Typefi Publish implementation process identified ways to streamline Wayne-Dalton's content as well its workflow. As a result, the production team simplified and consolidated both images and text. Optimizing the actual content in turn meant a reduced number of pages were needed for each document.

... as well as reduced costs

Production efficiencies gained from optimized content and workflow has resulted not only in time savings but also in cost savings.

Mr. LaBarba states that since implementing Typefi Publish to produce the printed Quick Start Guides, the cost saving has been significant.

Wayne-Dalton is very pleased with its return-on-investment; the

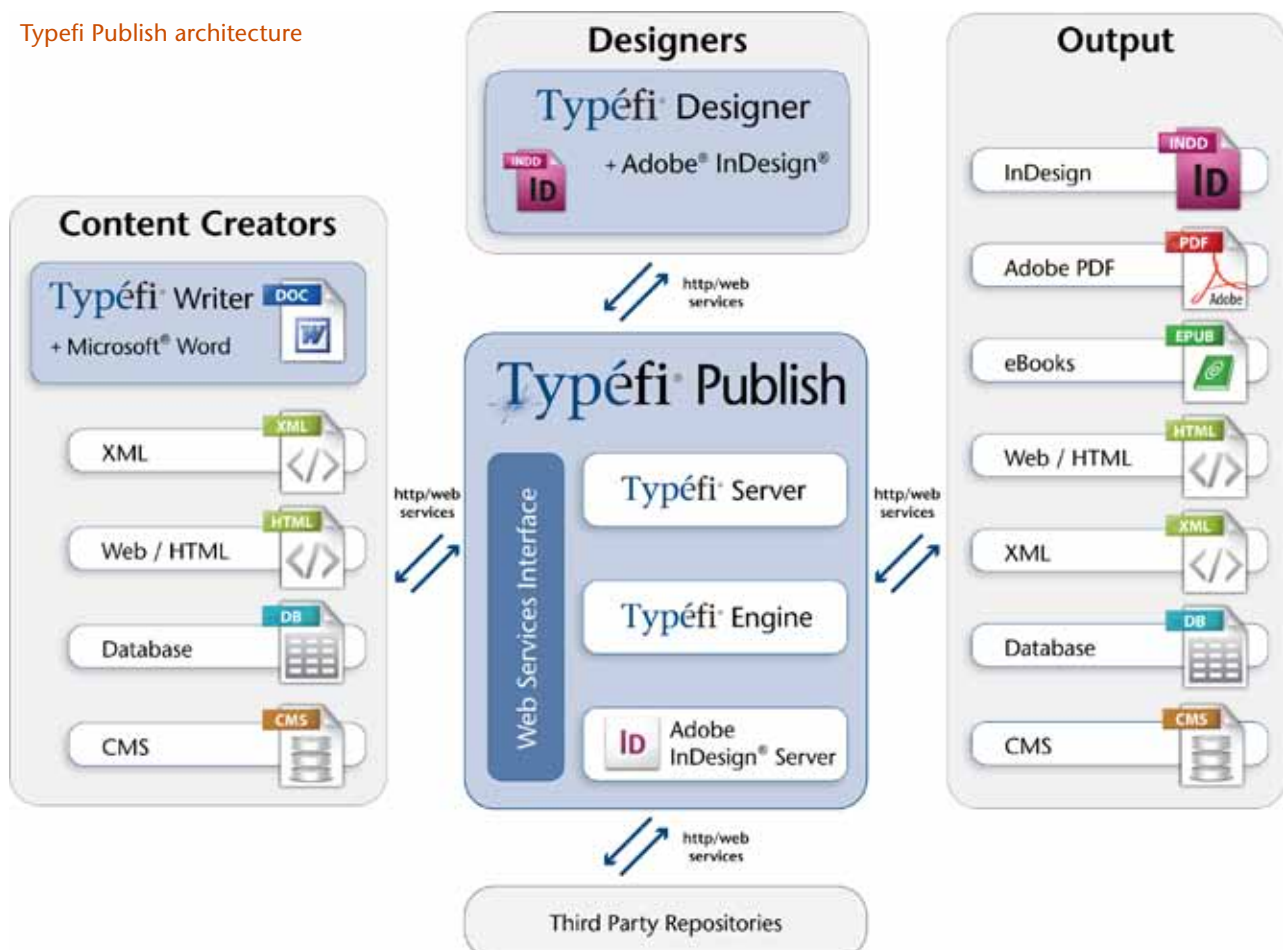
"It was a big decision at the time, but for the cost there was no other software like Typefi [Publish] out there. I couldn't do my job without it—I wouldn't ever go back to the old [manual composition] process."

Jon LaBarba,

Technical Drawings and Documents, Wayne-Dalton

software has delivered exactly what it promised. "It was a big decision at the time," says Mr. LaBarba, "but for the cost there was no other software like Typefi [Publish] out there." He now considers it an integral and essential part of Wayne-Dalton operations, and is working with colleagues to investigate implementing Typefi Publish in other parts of the business.

Typefi Publish architecture





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